



FOR IMMEDIATE RELEASE  
April 25, 2019

FOR MORE INFORMATION:  
Tom Lochner – (715) 423-2070

***Position Available - Public Education and Communications Program Manager***

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The Wisconsin State Cranberry Growers Association a member-based organization located in Wisconsin Rapids, Wis. and founded in 1887 to serve the needs of the state's cranberry growers is seeking qualified applicants to fill a newly created position to serve as the Public Education and Communications Manager.

The Communications Manager will lead communications and promotional programs aimed at educating the public about the Wisconsin cranberry industry and its growers in Wisconsin, maintaining a strong reputation for the industry, and promoting the consumption of cranberries.

Qualified applicants will be considered. Specific qualifications for the position are:

- Bachelor's degree in public relations, journalism, strategic communications or a related field
- 3-5 years of full-time professional public relations/communications experience
- Excellent writing and editing abilities
- Strong, effective interpersonal and communication skills
- Demonstrated experience with media relations
- Experience with social media management including content, ad buying and analysis
- Experience with event management
- Self-starter, detail-oriented, able to work independently and in team environments
- Flexibility to staff events offsite and/or on weekends, ability to travel (approximately 10%), driver's license/insurability
- Basic graphic design, photography and videography skills an added plus.

We offer a competitive compensation package with full benefits. Please send a cover letter and resume to:

Public Education and Communications Manger Position

Attn: Tom Lochner, Executive Director

Wisconsin state Cranberry Growers Association

PO Box 365

132 East Grand Avenue, Suite 202

Wisconsin Rapids, WI 54494

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