



Position Available - Public Education and Communications Program Manager

The Wisconsin State Cranberry Growers Association, a member-based organization located in Wisconsin Rapids, Wis. is seeking qualified applicants to serve as the Public Education and Communications Manager.

The Communications Manager will lead communications and promotional programs aimed at educating the public about the Wisconsin cranberry industry and its growers in Wisconsin, maintaining a strong reputation for the industry, and promoting the consumption of cranberries.

Specific qualifications for the position are:

- Bachelor's degree in public relations, journalism, strategic communications, or a related field
- 3-5 years of professional public relations/communications experience, or entry level with significant experience and demonstrated leadership and results via internships
- Excellent writing and editing abilities
- Strong, effective interpersonal and communication skills
- Demonstrated experience with media relations
- Experience with social media management including content, ad buying and analysis
- Experience with event management
- Self-starter, detail-oriented, able to work independently and in team environments
- Flexibility to staff events offsite and/or on weekends, ability to travel (approximately 10%), driver's license/insurability
- Basic graphic design, photography, and videography skills an added plus.

We offer a competitive compensation package with full benefits. WSCGA has a flexible policy to allow employees to work remotely. Please send a cover letter and resume to:

Public Education and Communications Manager Position
Attn: Tom Lochner, Executive Director
Wisconsin State Cranberry Growers Association
PO Box 365
132 East Grand Avenue, Suite 202
Wisconsin Rapids, WI 54494
E mail: tom.lochner@wiscran.org

The Wisconsin State Cranberry Growers Association enables Wisconsin cranberry growers to prosper by providing growers with information, championing responsible environmental stewardship, advocating for sound governmental policies and leading effective public communications and outreach.